



# BUSINESS BLUEPRINT

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COACHING AND CONSULTING FOR  
ENTREPRENEURS WHO WANT TO LAUNCH  
THEIR COURSE, PROGRAM, BOOK, COACHING  
PRACTICE, MINISTRY, OR SPEAKING BUSINESS

[JILLMONACO.COM](http://JILLMONACO.COM)



# WELCOME

So you have a dream and a message to share.

We can feel the pressure from the secular world to do all the things (blog, podcast, freebies, challenges, courses, mailing lists, landing pages, etc).

Goodness. That can be overwhelming.

Many of us are called to serve our ideal client and yet we get bogged down with the details. You don't know where to start. You don't have a business background or understand how to launch a new business. You don't know what systems to use, what niche to focus on, how to define your ideal client or create messaging that connects to the person searching for what you offer. And most of the time, new entrepreneurs don't know how to price their services, courses, or packages.

In this guide, I'll share the things you'll walk away with after working with me one on one.

We will put together a business that allows you to have more time with family or friends and help others walk in their God-given destiny.

If you are looking for one person you can trust to help you grow your business and make an impact on the Kingdom, then I invite you to look at the Business Blueprint. This system will help you design and launch the dream God gave you without wasting time, resources, or energy ... without stress, overwhelm, frustration or confusion.

And you'll do it in partnership with God for His glory.

# THIS IS FOR YOU IF:

## You need a marketing plan

What if I told you there are specific steps you can take to brand and position yourself as an expert. You can create a funnel that brings people to you who are confident in the value you offer.

## You want plenty of clients

What if I told you there were people praying to find someone just like you? You have exactly what they need and they are willing to pay you what you're worth because they know they will achieve their goals.

## Your heart is to build the Kingdom

What if I told you you are able to make an impact that leaves a legacy? You can have more time, energy, finances and freedom for your family AND watch your clients fulfill their destiny.

# CONSULTING OVERVIEW

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## 01

### POSITION

We will work together to hear how God is leading you in your business, so you have the confidence to move forward. Get crystal clear on how God has positioned you for such a time as this.

We will customize your business based on what God is saying to you so you don't end up in overwhelm but are led by the Spirit. Seeing your business from God's perspective will clarify the vision and guide you as you move forward.

## 03

### PROMOTION

We will address how you find clients! It's time to promote what God has given you in a way that doesn't feel like you're self-promoting.

We will create your funnel from social media strategy to an irresistible offer, from doing discovery calls to tips for closing clients. Your custom marketing and launch plan feels authentically like you.

## 02

### PURPOSE

We will clarify your purpose and messaging. This will be a time to define the problem you solve. You will create a program so you can meet people where they are and take them where they need to go.

We will define your niche, ideal client, and unique message. We will create packages, programs, or courses. This is a strategic time to choose the right tools and find the right systems for your business.

## 04

### PROSPERITY

We will set up the behind-the-scenes part of your business. This is the most overlooked part of coaching because it's the least glamorous.

We will explore the legal, accounting, expenses, and tracking elements of your business so you are set up for long-term success. The goal is to have you in a position to make a profit and have time the financial freedom you've worked so hard for.



# HI, I'M JILL

**Hi, I'm Jill. I created the Business Blueprint Consulting Program because I understand how it feels to not know where to start in your business.**

You may have posted on social media that the doors were open .... you were celebrated by friends and family but you aren't seeing sustainable income.

You may be frustrated by all the things you feel you need to do to be an entrepreneur. You're overwhelmed and not sure how to reach your goals.

**Let me give you everything I've learned after spending tens of thousands of dollars on courses, trainings, and coaches.**

If I had someone who said they would take all the things they learned over the years and condense it into one simple system ... I know I would've been able to help more people sooner. I want to do that for you. Bypass all the trial and error and let me show the best tools, systems, and programs to help your coaching business succeed in a short amount of time!

You've invested in yourself to be trained and now you're just one more step away!

P.S. This isn't a program where I do the work for you. I consult with you and give you tools so you can skip the trial and error.



## MY JOURNEY

After years of being on the staff of nonprofit organizations I was burned out and unfulfilled. I needed time to reinvent myself and discover who God created me to be. I started to serve people through church and do some consulting on the side. I walked in faith for how God would provide financially.

I literally was living on faith and didn't have a stable income. Each month I was stretched to trust Him more. It wasn't fun. It stressed me out. But I continued to serve where God had me.

One day I had a gut feeling about an idea. Led by the Spirit of God, I announced I was coaching a group for singles - and on a conference call no less (the days before Zoom). I met with God and co-created the teaching and coaching tools I'd share with them each week. I didn't have a single piece of marketing or business tool set up beforehand.

I loved coaching people and seeing results! I gave away sessions and resources hoping to gain testimonials but ended up in the same cycle that left me drained of energy and funds. I always felt like I was trying to figure out how everyone else seemed to be so successful.

I ended up putting everything in storage and living for free with roommates and family so I could build this dream God gave me. But it seemed like financial freedom was always just out of reach. I felt like a failure and was embarrassed to tell anyone about my situation.

I took classes each year to improve my skills for leaders, groups, strengths finder, spiritual coaching, and more. I read more books and tweaked my website until it was perfect only to do it over again and again. I signed up for multiple marketing courses and programs.

Truth be told ... Even though I had multiple credentials and spent thousands of dollars on training to be an excellent coach, I had imposter syndrome and didn't feel qualified to coach because I couldn't show the fruit in my own life.

Yet, I had the secret sauce the whole time. I just didn't know it.

One day I was in prayer and again God inspired me to launch a new program that wasn't developed on paper. Just like the first time. That little step of obedience showed me how easy it was to launch a program He already dreamed of in heaven. I was just a steward of it here on earth.

Rinse and repeat.

Now I help other entrepreneurs develop their businesses with four simple steps based on what God showed me. Less energy is wasted on all the things experts tell you to do and more on what God is leading you to do. I love helping people systematically walk through it and see results!

Since then I've been able to save enough money for a home and I've been invited to be an expert speaker in books, podcasts, and on the board of a Christian Coaching Institute. God has truly blessed the coaching practice He inspired.

Let me help you birth your dream too!



Jill Monaco is the founder and CEO of Jill Monaco Ministries, a 501(c)3 nonprofit that has a passion to encourage people to pursue the presence of God and find freedom in Christ.

She is a Professional Certified Coach (PCC) life coach with the International Coach Federation (ICF) and a Certified Master Christian Life Coach (CMCLC) and Mentorship Coach with ICCL. She is also certified as a Strengths Champion Coach and SYMBIS Relationship Coach.

Jill has developed Freedom Coaching®, a model that blends hearing God, prayer, and coaching tools. Her first book, *The Freedom Coach Model®* went to #1 on the Amazon bestseller list.

She has created several courses, group coaching programs, 5-day challenges, and coaching guides for people searching for freedom in Christ ... she has reached people all over the world.

One of her greatest joys is consulting coaches as they establish and grow their businesses through her program *The Business Blueprint*.

As a Bible teacher, podcaster, and speaker, Jill is known for captivating audiences with her high-energy, humorous approach to life's serious issues. Her faith-filled and transparent stories encourage listeners to become all that God has created them to be.

Her eclectic career includes 20 years as a professional stage and commercial actress and voiceover talent. She sang backups for Perry Como's Holiday Tour, performed in tours and theaters across the country, and is the voice on several Disney Kids audiobooks. She splits her time between Chicago and Dallas because she loves variety (and family and friends).

A background image of a desk with a notebook, a pen, a pair of glasses, and a cup of coffee. The notebook is open on the left, with a black pen resting on it. A pair of black-rimmed glasses is on the right. In the bottom right corner, there is a white cup filled with a light brown beverage, likely coffee. The overall scene is softly lit and out of focus, creating a calm and professional atmosphere.

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Coaching creates  
space for people to  
discover who God  
created them to be.

Jill Monaco



# CLIENT TESTIMONIAL



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I have received so much revelation and clarity on how to go about my business that I did not have before. I am now in the process of rebranding my business and have progressed exponentially since coming to Jill. I highly recommend her to anyone that needs clarity, revelation, and breakthrough in their business.

Wunmi



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Jill Monaco's coaching was foundational for my coaching practice. Jill helped me identify drivers for why I coach, uncover themes that are still part of my coaching, and enter into my coaching practice with clarity and excitement.

Dan, Leadership Coach



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Because I'm a trained life coach myself, I knew that coaching with someone else would be exactly what I needed to move forward ... and I was right! Jill is kind, caring, empathic, and skilled at asking questions that get to the heart of the issue. She helped me gain many new insights into myself and my life. Coaching with her was the best possible decision I could have made during that season.

Missy, Life Coach



# THE BUSINESS BLUEPRINT

Are you intrigued and wondering what it would look like to work together in this 6-month program with personalized 1:1 coaching?

Set up a discovery call and let us discuss the next steps for you to engage with The Business Blueprint.

- Where are you currently in your business?
- What dreams do you have in your heart?
- What goals do you have in the next 12 months?

Are you ready to do the work and see God's dream birthed through you?

I'd love to get to know you and see if we are a good fit. If you feel I'm the one God is leading you to partner with within your business, you'll have immediate access to my VIP client resources.

If this isn't the route you want to take I'm going to give you some tips to help you anyway! I know God wants to bless you no matter what and it would be my honor to set you up for success.

I look forward to meeting with you soon.

[SIGN UP HERE](#)

# THANK YOU!

Helping you build a business is one of my greatest joys. I hope we can work together soon!

Jill Monaco, PCC, CMCLC

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